# One-Page Risk Management Plan

## The 5 Key Areas of Risk Management

<table>
<thead>
<tr>
<th>People</th>
<th>Financial</th>
<th>Production</th>
<th>Marketing</th>
<th>Legal</th>
</tr>
</thead>
<tbody>
<tr>
<td>key man-keep your help</td>
<td>capital availability/cash flow</td>
<td>weather risk/crop failure</td>
<td>food safety/access</td>
<td>Liability/retail trip to market and fall incidents</td>
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### #1 – Identify:
What are the risks on my farm?

### #2 – Prioritize:
What will have the biggest impact on my farm?

### #3 – Evaluate:
What risk management tools are available?

### #4 – Select:
This is the one (or more!) strategies to mitigate the risk.

### #5 – Review:
How did your strategy work?

- happy key man
- money in the bank
- sales across the season
- sales to regional chain
- no lawsuits!!