#CommunityFood:
Exploring Innovations in
Community Food Systems

August 17, 2017
Presentation Outline

• Technical Orientation
• Welcome
• Intertribal Food Systems
  • Introduction to Themes
  • Featured Organization: Oneida Community Integrated Food Systems
• From the Ground Up
  • Introduction to Themes
  • Featured Organization: La Semilla Food Center
• Conversations and Q&A on Community Food Innovations
• Innovations Reports
• Upcoming Opportunities, etc.
Today’s Presenters

Krysten Aguilar
La Semiilla Food Center

Joanie Buckley
Oneida Community Integrated Food Systems

Erin Parker
Indigenous Food and Agriculture Initiative – UArk School of Law

Susan Lightfoot Schempf
The Wallace Center at Winrock International
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Erin Parker
IFAI

Jeff Farbman
Wallace Center
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Erin Parker
IFAI
W.K. Kellogg Foundation Commissioned Reports:

From the Ground Up: Inspiring Community-based Food System Innovations
Wallace Center at Winrock International

Intertribal Food Systems: A National Intertribal Survey and Report
Indigenous Food and Agriculture Initiative
Themes in Innovation:
Tribal Food Systems
Themes in Innovation

• Traditional Foods/Food as Medicine
• Youth Development
• Market Access
• Community Response to Health & Hunger
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Joanie Buckley
Building Healthy Communities
An Integrated Food System Methodology

Winrock International webinar
August 17, 2017
Food for thought...

1. How **sovereign** are we, if we can’t feed ourselves?
2. How **healthy** are we, if we are plagued with diabetes?

**National Diabetes by Race/Ethnicity**

- American Indians / Alaska Natives: 15.1%
- non-Hispanic blacks: 12.7%
- Hispanics: 12.1%
- Asian Americans: 8.0%
- non-Hispanic whites: 7.4%
Wisconsin’s Sovereign Nations

Our Vision: A Nation of strong families built on Tsi?niyukwaliho’.ta and a strong economy.

Oneida, WI
Established in 1838
65,400 total acres
17,143 tribal members
To build a healthy community through an integrated system, anchored on the Three Sisters Philosophy of tradition & collaboration, and engaging our community to build sustainable practices for future generations.
Five Inter-related Strategies

#1 Build A Community Mindset For Health Foods

#2 Increase Local Agriculture & Food Production

#3 Build Local Food Economies

#4 Integrate Local Foods Into Community Outlets

#5 Ensure Sustainable Development & Practices
Build a Community Mindset for Healthy Foods

- Youth Entrepreneur
- Farm to school program
- LFPP Training
- Community Gardens
- Apple Fest, Husking Bee,
- Pick your own strawberries
- Edible Landscape
- Community Education
- Educational Corridor
- Experiential Learning for Indian Country
Youth Entrepreneurs

Grant

- First Nations Development Institute
- W.K. Kellogg
Agriculture Community Events

- Seed & Plant Distribution
- Farmers’ Market Bash
- Husking Bee
- Apple Fest
Engage Community

- USDA / NRCS
- Protecting Natural Resources
Five Inter-related Strategies

#1 Build a Community Mindset for Health Foods
   Community Engagement

#2 Increase Local Agriculture & Food Production

#3 Build Local Food Economies

#4 Integrate Local Foods into Community Outlets

#5 Ensure Sustainable Development & Practices
Increase Local Food Production

**Strategy #2**

- Tsyunhehkwa Crops
- Increase Angus Beef production
- Plant new apple orchard trees
- Farm to School – Aquaponics
- Wild rice planting
- Edible Trails
- Commercial Greenhouse
Agricultural Hub

- Tsyunhehkwa Farm
  - 80 Acres, White Corn 6,000 lbs.
  - Experiential Learning Workshops

- Oneida Farms
  - 6,000 Acres, Bison & Beef

- Apple Orchards
  - 40 Acres, 4000 trees
Aquaponics

- Farm to School – fresh & local produce
- Educational Outreach
- Veterans Small Business

900 Sq. Ft.
860 lbs. of fish
6,900 – 11,500 lettuce
Thriving Community

- White Corn Growers co-op
- Community Gardens
  - 2 acres
- Tilling services
  - Residential tilling up to \( \frac{1}{4} \) acre
Five Inter-related Strategies

#1 Build A Community Mindset For Health Foods

#2 Increase Local Agriculture & Food Production

#3 Build Local Food Economies

#4 Integrate Local Foods Into Community Outlets

#5 Ensure Sustainable Development & Practices

Community Engagement
Generate Local Food Economies

Strategy #3

Short Term
- Farmer’s Market Vendors
- Commercial Composting

Mid Term
- Food Center
  - Entrepreneur Kitchen
  - Community Kitchen
  - Restaurant / Café / Bakery
- Create Diabetic Food Products

Long Term
- Food Hub
- Processing Center
Oneida Market

- Yocha Dehe – olive, wine
- Lower Brule – Lakota popcorn
- Oneida Harvest Label
- Oneida Private Label
- Local Start-ups
Community Food Center
Five Inter-related Strategies

1. Build a Community Mindset for Health Foods
2. Increase Local Agriculture & Food Production
3. Build Local Food Economies
4. Integrate Local Foods Into Community Outlets
5. Ensure Sustainable Development & Practices

Community Engagement
Integrate Local Foods Into Community Outlets

Strategy #4

Short Term
- School to 20% local
- FDIPR to 10% local

Mid Term
- One Stops
- Restaurants

Long Term
- Schools to 80% local
- FDIPR to 25% local
- Other Community Outlets
Farm to School

- USDA Cap is 2020 = $55K in our school
- 4-H Model
- School Gardens
- Salad Bar
Community Outlets
Five Inter-related Strategies

#1 Build A Community Mindset For Health Foods

#2 Increase Local Agriculture & Food Production

#3 Build Local Food Economies

#4 Integrate Local Foods Into Community Outlets

#5 Ensure Sustainable Development & Practices
Ensuring Sustainable Practices

Strategy #5

- **Land Management**
  - Phosphorous removal
  - Buffer Zones
  - Soil Management
  - Crop Rotation
  - Rotational Grazing

- **Land Restoration**
  - Oneida Lake Project

- **Operations / Sustainability**
  - Financial Stability
  - Value added production
  - Efficiencies
  - Continued Growth
  - Community Engagement

- **Experiential Education**
  - Wildlife Education Center
Sustainability

Decisions we make to today should result in a sustainable world seven generations from now.
Five Inter-related Strategies

For an Integrated Agricultural Food System

#1: Build A Community Mindset For Health Foods

#2: Increase Local Agriculture & Food Production

#3: Build Local Food Economies

#4: Integrate Local Foods Into Community Outlets

#5: Ensure Sustainable Development & Practices
A NATION OF STRONG FAMILIES
Coming in October 2017
Building Healthy Communities

Joanie Buckley,
Internal Services Division Director
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Yawako
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Susan Schempf
Wallace Center
Themes in Innovation: From the Ground Up
Multiple Points of Impact

Network Building

Policy Change

Investing in the Future

Scaling Up and Scaling Out

Social Enterprise

Return to Roots

Adaptability and Replication

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Krysten Aguilar
MULTIPLE POINTS OF IMPACT

- Community Farm
- Farm Fresh Mobile Market
- RAICES Youth Program
- La Cosecha
- Edible Education
- Policy Advocacy
RETURN TO ROOTS

- Ancestral Health and Wellness
- Agroecological Farming
- Raices Youth Program
WE KNOW

OUR COMMUNITY HAS THE WISDOM AND ABILITY TO DETERMINE OUR OWN FOOD DESTINY

CONNECT AND ENGAGE
POLICY

• STATE
  - NM GROWN PRODUCE FOR SCHOOLS
  - DOUBLE UP FOOD BUCKS

• REGIONAL
  - COMPREHENSIVE PLANS

• LOCAL
  - LAS CRUCES URBAN AG AND FOOD POLICY PLAN
  - HEALTHY FOOD FINANCING
INVESTING IN THE FUTURE

- Youth and Intern Development
- Social Enterprise
- HFFI and Development Services
- Mobile Market Opportunities
- Linking Education and Economic Opportunities
THE PEOPLE AND THE STORIES

VALERIE

SHAGGY

AMERICA
Conversation / Q&A

**Krysten Aguilar**
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**Joanie Buckley**
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**Erin Parker**
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**Susan Lightfoot Schempf**
The Wallace Center at Winrock International
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“We needed a holistic food system approach and that meant we needed to reach beyond the borders of our city.”
“This is really important ... and spills over to multiple generations, from kids to elders.”
“WE DON’T RECREATE THE WHEEL in our program, we find out who has something available ... and figure out how to leverage that as opportunity.”
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• **Innovations Reports**

• Upcoming Opportunities, etc.

Erin Parker
*IFAI*
About the Project
About the Project: Project Process

• Both Teams:
  • Developed shared methodology & criteria for innovations scans
  • Augmented nominees through crowdsourcing
  • Conducted additional research and interviews with shortlisted projects
  • Produced two reports— one for each scan— lifting up the innovative work of nominees
About the Reports
The Reports
About the Reports

**National Innovations Report**
- Features 61 projects

**Tribal Innovations Report**
- Features 40 projects

Both reports represent just a snapshot— a moment in time— of what was happening in food systems work at the time. This work changes and grows every day, nationwide!
Coming this Fall:

• New resource for non-profit leaders and staff working on Community-Based Food Systems... A **Community of Practice**:
  • Developing Food Systems Leadership
  • Sharing Innovations, Adaptations and Lessons Learned
  • Building Operational and Management Capacity of NGOs
• Regional trainings, technical assistance, and interactive online resource platform
SAVE THE DATE!
2018 National Good Food Network Conference
Presented by
WALLACE CENTER
Albuquerque, New Mexico
March 27-30, 2018