Welcome to the Food Systems Leadership Network National Launch Webinar

*Wednesday, January 24, 2018*
About the Wallace Center

The Wallace Center at Winrock International supports entrepreneurs and communities as they build a new, 21st century food system that is healthier for people, the environment, and the economy.

- National Focus • Systems Change
- Multi-Sector Partnerships • Market-Based Solutions

Key Strategies
Peer Networking and Outreach
Capacity Building, Training and Technical Assistance
Documenting and Sharing Replicable Models and Innovations
Applied Research and Knowledge Development
Our Work: Community-based Food Systems

Purpose: To support community-based organizations who are building equitable health, wealth, connection and capacity in their communities through local and regional food systems development.

What We Do:

• Facilitate capacity building and peer-to-peer learning
• Provide opportunities for training and technical assistance
• Document and disseminate our learnings

Who We Serve:

• 501c3 non-profit organizations working on food systems change in underserved communities
Background: Why a Community of Practice

- Community-based, food-focused orgs face similar challenges
  - Small (<25 staff) yet mighty!
  - Under-resourced & over-stretched
  - Growing need in communities
- Creative, nimble & innovative in programs and partnerships
- Access to information and opportunity limited by entrenched power structures, geography, funding, and time

A group of people....

- Connected by shared interest, concern, and passion...
  - Seeking to learn from each other...
    - Build community knowledge...
    - And develop solutions towards common goals.
Introducing the... Food Systems Leadership Network!

A national Community of Practice for staff and leaders of non-profit, community-based organizations working on food systems change.

Focused on:

• Systems leadership development
• Strengthening operational and management capacity
• Sharing and adapting cutting-edge program strategies
• Supporting, celebrating, connecting and investing in the diverse individuals and organizations working on food systems transformation!
Overview: Food Systems Leadership Network

- Content, services and opportunities tailored to food-focused non-profit sector
- Must be 501c3 to benefit from services; priority support to emerging leaders, people of color & historically excluded communities
- No cost for membership
- Long-term initiative, with startup support from the W.K. Kellogg Foundation
Food Systems Leadership Network

Program Services

Community Food Systems Mentorships
Organizational Capacity Building Mini-Grants
Professional Development Scholarships
Non-Profit Boot Camp
Food Systems Leadership Retreats
Community Food Systems Mentorship Program

▪ Purpose:
  ▪ Tap into the wisdom, knowledge and expertise of seasoned leaders
  ▪ Encourage, support, and share experience with emerging food systems leaders

▪ Process:
  ▪ Apply through the FSLN Platform by February 15
  ▪ Wallace staff and mentors will select mentees
  ▪ Mentees work 1-1 with their mentor for 8 hours between March-May
Mentorship Program

Amy Kincaid

Anupama Joshi

Malik Yakini

Angel Mendez

Paula Daniels

Jean Chorazyczewski

Miles Gordon
Mini-Grants and Scholarships

- **Purpose:**
  - To invest in the leadership, technical, and professional skills of nonprofit staff.

- **Process:**
  - Apply through FSLN Platform by March 1
  - Activities between April 1-July 31

- **Organizational Capacity Building Mini-grants:**
  - Up to $1,000 per grant
  - Use for consultant fees, team retreats, all-staff trainings, etc.

- **Professional Development Scholarships:**
  - Up to $500 per scholarship
  - Use for conferences, trainings, workshops, etc.
Non-Profit Boot Camp

### Purpose:
- Share nuts-and-bolts strategies and best practices in non-profit management and operations
- Taught by peers deeply grounded in food systems

### Process:
- 4 courses in Spring 2018
  - February: **Demystifying Strategic Planning**
    Tamara Jones
  - March: **Fundraising Fundamentals**
    Diana Abellera
  - April: **Outcomes-based HR**
    Peggy DaSilva
  - May: **Legal and Financial Essentials**
    Poppy Davis
- 30-45 minute **webinars** followed up by **group office hours** on Zoom
- **One-on-one coaching** available to participants
Food Systems Leadership Retreats

- Regional, 2 ½ day retreats to explore the tools of systems leadership and systems thinking for change
  - Tools for seeing the whole system
  - Facilitating transformational change
  - Personal and professional development and support

- Co-facilitated by the Wallace Center, 10 Circles, and local partner organizations

- June 2018: New Orleans, LA
- October 2018: TBD... Want to host?!
The online Community of Practice

Engage With Your Colleagues
Share Your Wisdom
Access Resources
STORIES AND NEWS FROM THE FIELD

We want to know what’s going on!
Use this space to share programmatic challenges and achievements, to inspire your peers by creating short videos, and to post photos that best illustrate your stories.
SUSAN LIGHTFOOT SCHEMPP

Nourishing Community with Opportunity at Pine Ridge Rez

In need of a kick of inspiration and motivation for the new year? Consider the incredible story of Thunder Valley Community Day...

January 11, 2018

MILES GORDON

The Gardens Project - Let's Eat!

Organize your community! Grow your food! The Gardens Project of NCD is here to share its successes and grow together.

January 6, 2018

FSLN ADMIN

Community Food Systems Mentor - Anupama Joshi

I am passionate about good food and have been engaged in food systems, nutrition and health, and agriculture initiatives throughout...

January 5, 2018
LEARN AND EXPLORE

Search by name

4 groups found

Equity and Inclusion
Embracing equity, inclusion, diversity, and social justice as core organizational values is critical for th...

Nonprofit Management & Ops
Arlington, US
Having greater impact isn’t about working harder; it’s about working smarter. This group will allow you to ...

Program Innovations
Little Rock, AR US
Across the country, community-based organizations are developing and implementing unique programs to address...
Program Innovations
Founded 11/20/2017

Across the country, community-based organizations are developing and implementing unique programs to address the needs in their communities. While there rarely are one-size-fits-all solutions, this group is about sharing those resources, tools, and specific project innovations that have generated successful programs with the hopes of inspiring and assisting others as they develop their own.
SEE WHO ELSE IS IN THE NETWORK
Tips for Getting Started

▪ Verification Process
▪ FSLN Classifications
▪ Notification Settings

Food Systems Leadership Network

FSLN Classifications
These classifications will match you with similarly tagged stories, courses, and opportunities as they become available. Please select those areas that you are most interested in:

- Community Food Programs
- Racial Equity and Inclusion
- Regional Food Economies
- Nonprofit Leadership, Management and Operations
- Food Enterprise

Save and Continue
ORGANIZATIONS

3 organizations found

Food Systems Leadership Network
Little Rock, AR US
The Food Systems Leadership Network is a national community of practice to support

The Wallace Center
Little Rock, AR US
The Wallace Center supports entrepreneurs and communities as they build a new, 21st-century food system that

Noyo Food Forest
Fort Bragg, CA US

Organization Sign Up
# Upcoming Opportunities

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<th>Mini-Grants and Scholarships Round 1</th>
<th>Community Food Systems Mentors Round 1</th>
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<td><strong>Application Opens:</strong></td>
<td>January 24, 2018</td>
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<td><strong>Application Closes:</strong></td>
<td>March 1, 2018</td>
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<tr>
<td><strong>Community Food Systems Mentors Round 1</strong></td>
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<td>January 24, 2018</td>
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**Non-Profit Boot Camp Spring Series**  
Wednesdays, 3pm ET

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<th>Demystifying Strategic Planning</th>
<th>Feb. 14, Feb. 21, Feb. 28</th>
<th>Outcomes-Based HR</th>
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<td>Fundraising Fundamentals</td>
<td>March 7, March 14, March 21</td>
<td>Legal and Financial Essentials</td>
<td>May 2, May 9, May 16</td>
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Feedback, Partnership & Collaboration

▪ We want to hear from you! Send us your ideas, suggestions, hopes and dreams for this network.

▪ We are actively seeking opportunities to connect and collaborate with local, regional and national networks and Communities of Practice. Contact us!

▪ Meet up at the National Good Food Network Conference, March 27-30th in Albuquerque, New Mexico
Join us!

www.wallacecenter.org/communitybasedfoodsystems

Contact us: FSLNinfo@winrock.org