More Profit, Less Stuff

NGFN
Atlanta
March 31, 2016
The Appalachian Center for Economic Networks is a regional entrepreneurship and economic development organization located in Athens, Ohio.

acenetworks.org

BUILDING networks SUPPORTING innovation FACILITATING collaboration with Appalachian Ohio’s businesses to create a STRONG SUSTAINABLE REGIONAL ECONOMY.
31 Years Value Chain interventions

1. Business incubation & food enterprise infrastructure
2. Access to markets, regional brands & value chains
3. Access to capital services, partnerships & referrals
4. Food sector training, assistance and replication services
5. Entrepreneurship and workforce development
Network shared analysis for value chains

- Farm Producers
- On farm facilities
- Consumer Readiness
- Market Partners
- Food Hub Network
- Facility Design

Food Hub Analysis
Framework for measurable outcomes:

- Local ownership & rural livelihoods
- Private and public investment
- Community cohesion & resilience
- Health impacts & social inclusion
- Appreciation of place, agriculture & foodways
ACEnet: Our Stuff

☑ 20 year old kitchen incubator (12,000 sq. ft.)
☑ 2 additional facilities for shared-use or individual tenant needs (Nelsonville Food Hub 15,000 sq. ft. & another 6,000 for tenants)
☑ Two regional brand programs
☑ Micro and small business loans
☑ 6 full-time staff dedicated to TA & food facilities
☑ Educational partners for food science & safety
Private Investment

Eclipse Company Store: old becomes new again
Entrepreneurs empowered to lead and shift the food economy
Driving Markets & Supply Demand

Buy Local Food from the Ohio Foothills
Comprehensive Value Chain Mapping

What's On Your Plate?

August 15th - 22nd

LICKINGCOUNTY30MILEMEAL.ORG  #LICKINGYOURPLATE

Input Suppliers
Producers
Processors
Direct Sales

Waste Management
Consumers
Wholesale Buyers
Distributors
Brokers
Aggregators
Agency Alignment

1. Shared approach to support regional networks & deeper experiential peer exchange
2. Invest in entrepreneurship, social enterprise & multi-stakeholder coops
3. Encourage co-design and collective impact with practitioners, stakeholders & investors
Public & Private Investment Priorities

Expand, connect and replicate food enterprise infrastructure for processing, aggregation, distribution and branding.
Flipping Perceptions