



# FOOD HUB

*Fresher food comes from  
local farms.*

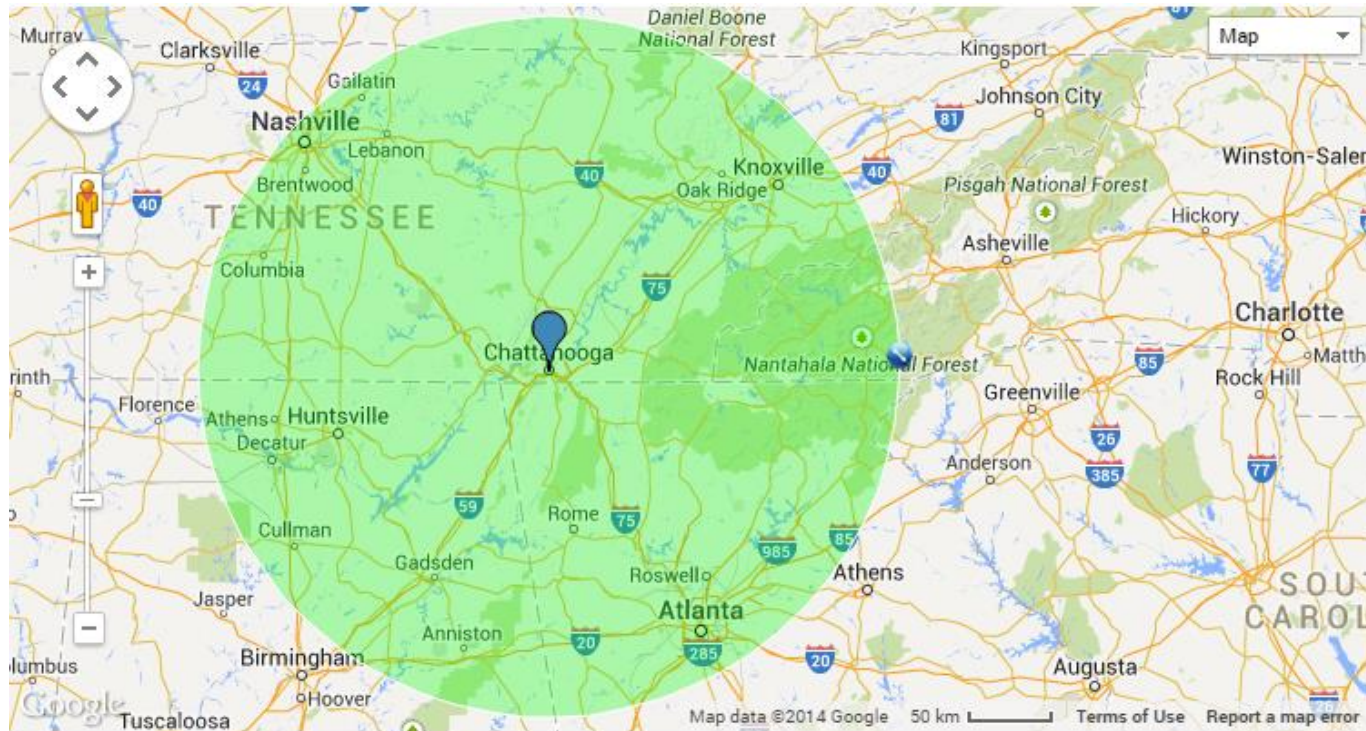
# WHAT WE DO

It starts with a seed, and becomes a system.



# ABOUT US

Established in 2014, Harvested Here Food Hub's mission is to strengthen and secure the future of a healthy regional food supply by providing local farmers with services that connect their food to the Chattanooga community. It provides aggregation, marketing and distribution services to farmers within a 120 mile radius of the Chattanooga area, connecting them to regional restaurants, retailers, and institutional kitchens.



# OUR PRODUCT OFFERINGS

- **Seasonal Fruits & Vegetables**
- **Artisan Cheeses**
- **Mountain Honey**
- **Grist Products**
- **Animal Proteins (Summer/Fall 2016)**

# Attributes

- **AIB Food Safety Certified**
- **\$5 Million Liability Insurance**
- **Daily Delivery**
- **Industry Grade Packing**
- **Quick Order Turnaround**
- **Account Manager**
- **Individualized Marketing Plans**
- **Fresh Food : Harvested within 24-48 hours**

# COMPETITIVE ADVANTAGE

- Local food is more nutritious and supports local farmers.
- Buying local stimulates the economy and preserves agricultural land.
- Harvested Here Food Hub farmers utilize sustainable growing methods.
- Our operations allow us to efficiently aggregate, market, and distribute for multiple local farmers at once.
- We have the capability to crop plan and forecast for your needs.

# TESTIMONIALS

"A nutritional benefit to regularly using local foods is a tendency toward a plant-based diet full of flavorful fruits and vegetables. It's a win-win for both the customer and me as the FLIK dietitian – they enjoy the food and I'm excited to see a healthy option on their plate. Thanks to Harvested Here, we can feature local, nutritious produce in a variety of dishes in the café on a daily basis."

-ALLISON KNOTT  
MS, RD, FLIK Resident Registered Dietitian,  
BlueCross BlueShield of Tennessee

"If you wonder if Harvested Here really does buy from local farmers, I'm here to attest that they do. They have really helped us get our strawberries to a new set of strawberry eaters. Thanks, Harvested Here."

-WAYVE DENNISON  
Co-Owner, Dennison's Family Farm