

RED TOMATO
righteous produce!™



More Profit, Less Stuff

NGFN 2016

Red Tomato Overview

- Non-profit Food Hub located 45 min South of Boston in Plainville, MA
- 10% Gross Margin
- \$5.2 Million in Annual Sales 2015
- 9 Full-Time Employees
- Non-Asset based model (No warehouses, trucks, or coolers)
- Trading over 300 SKU's of Fresh Fruits and Vegetables

Red Tomato Warehouse



2 Leased Trucks



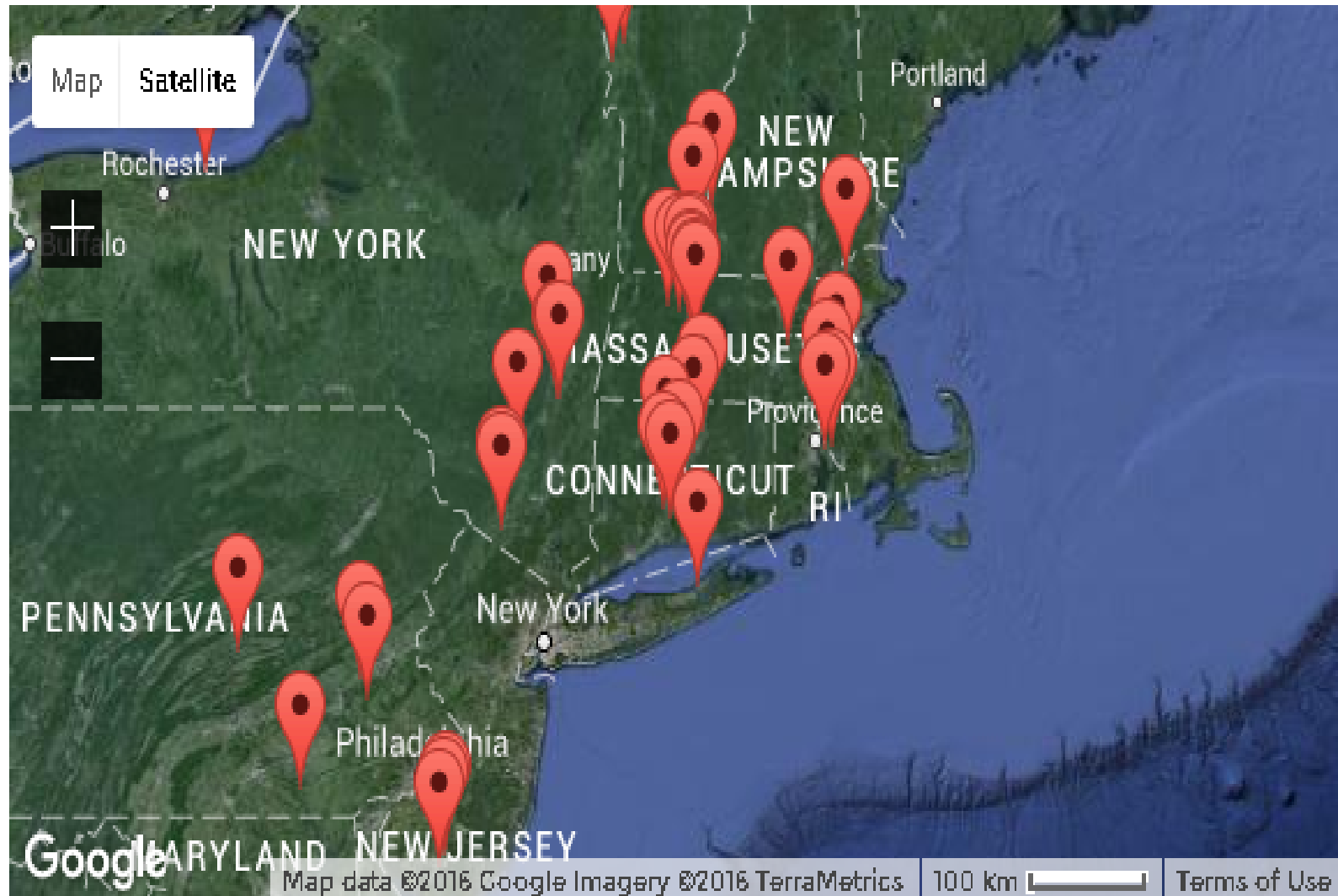
RT Warehouse



Why we moved to a non-asset based model:

- Warehouse Lease
- Truck Lease and fuel costs
- Forklift & Pallet Jack repairs
- Cooler failure
- Excessive overtime for warehouse employees and truckers
- Seasonal business, less winter supply

Red Tomato Grower and Distributor Network



Red Tomato Assets

